

# THE NSZL AT BOOK FESTIVALS



*The NSZL through its service as library, museum and research area makes important contributions as publishing house also. In the last decade, the library published an average of 25-30 publications each year thanks to its reference libraries in social sciences and uniquely rich collections.*

The main concern of the politics of publishing of our library is the high level publications regarding content and form, offering a wide palette of publications from reference books of civilization- or book-history to bibliographies, from valuable facsimiles to volumes of treatise and gala albums. Our prepared experts and researchers, the professional experience of our colleagues make possible to us to present to our readers

high standard, scientific and popular publications in the fields of history of book, literature, theater, music and of civilization, and science of history as well as science of library. Some of the publications are published independently, and some jointly with national and international prestigious publishing houses. Our aim is to present our publications in as many forums as possible and to draw attention to the preserving, research and publishing activities also of the NSZL. Thus, our library was present at the important festivals in 2014, and presented and sold successfully its publications.

On May 17-18, 2014, the Hungarian National Museum organized the May Picnic of the Museums the 19<sup>th</sup> time. Here, we advertised our exhibition



Publications of year 2014



At the May Picnic of the Museums

entitled *Suppressed. The Period of Disaster and the National Széchényi Library* to be opened on May 28; and propagated our other, large exhibition and its catalog, entitled *Bolder than Painting. The Modern Hungarian Commercial Poster 1924-1942*, organized together with the Museum of Applied Arts, already open. We presented Zoltán Oszkár Szóts' book entitled *The First World War Collection of the NSZL*, published in our *Nemzeti Téka* [National Bibliotheca] series.

The National Széchényi Library participated for the first time this year, between June 12-15, in the Festive Book Week, organized for the 85<sup>th</sup> time. It was an outstanding event of the Book Week the dedication of three of our publications published for this occasion: Zoltán Oszkár Szóts dedicated his above-mentioned volume; Szilvia Bánfi, Ilona Pavercsik, Péter Perger and Judit V. Ecsedy signed their *The letters and ornaments of old Hungarian presses from the XVII. century*; and Ildikó Sirató dedicated her bicentennial book: *The Reign of Woman. Four plays by Ede Szigligeti*. Besides these, we offered to the public previous publications of the library, like the thriving book series of the lectures of the Scientific Sessions; the volumes

of the *Bibliotheca Scientia et Artis* series, like the new collection of treatise *Springs and Visions of Tradition*; and a previous representative of our *Nemzeti Téka* [National Bibliotheca] series, entitled *My Books, my Sons*. From our previous publications the one studying relics of language, entitled *Látjátok feleim... [Do you see, my fellow...]* was successful, as well as Alajos Hauszmann's facsimile publication: *The Hungarian Royal Castle*.

In accordance with the last years' tradition, we participated in the program series entitled *Celebration of the Hungarian Language and Book* organized in the castle, where we marketed our popular publications, and invited the participants to our exhibition of the Babits relics, and offered a registration-action.

Countless buyers and enquirers visited our stands on all three events. Besides advertising our publications, programs and services, the library's scientific degree and value as a publisher got publicized on these spirited „field-works”, and our income was considerable, too.

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